



## Associated Labels Thirsty for Change

At Associated Labels, we are committed to making a difference in the world and recognize that regardless of income, available time, age, and skills, we can all do something useful for others and, in the process, strengthen the fabric of our shared humanity.

In celebration of World Water Day, observed annually on March 22, Associated Labels is proud to announce the completion of a year long water project that we hope will inspire activism and public service at both a corporate and individual level.



Our goal was to drill and build a water well in the East African village of Kagulu, Uganda. This village and its people, like more than 1.1 billion people worldwide, lack access to any clean and safe drinking water. As a result, many women and young girls in this rural Sub-Saharan African village, as with other parts of the world, must trek as far as 15 kilometers everyday to retrieve water for their families.

Due to this manual labor, such women and children are prevented from pursuing an education, maintaining their households or earning additional income. It was with this in mind that we realized there was a huge opportunity for

Associated Labels, as a company, to have an enormous impact on this very vulnerable community.

Now complete, it's incredible to see the positive human impact this work has had on our company as well as this village worlds away. Through our efforts, our water well has made clean drinking water accessible 24 hours a day. It will also lead to improvements in health, sanitation, education, gender equality, and increased economic development.

We hope that you are inspired by this great success story of ours. And remember that all of us can have a profound influence on the lives of others through acts of giving and kindness. Big or small, we can all make a difference in our local communities and across the globe as individuals and corporations.

Associated Labels is a premium label printing and packaging company located in Vancouver, Canada. The company prides itself on its state of the art full service facility and four distinct production divisions: Labels, Flexible Packaging, Packaging Equipment, and Digital Printing.

Associated Labels is committed to delivering their unique service and quality each and every day, and strive to provide label and packaging solutions that deliver distinction to all of their customer's products.

Resources:

- >> [Project Photo Album](#)
- >> [Associated Labels Website](#)

Our Divisions:

- >> [Labels](#)
- >> [Flexible Packaging](#)
- >> [Packaging Equipment](#)
- >> [Digital Printing](#)

