



Flexible packaging covered

Associated Labels Gets Flexible with Comco

Associated Labels continues to experience growth, while setting new standards for film and flexible package printing with its Comco ProGlide FLX and dedicated Flexible Packaging Division.

As the film and flexible packaging market segments continue to expand and evolve, Associated Labels responds by offering unprecedented printing technologies that have set a new standard of in-line flexo/gravure print quality.

Rusty Ashworth, President of Associated Labels, explains that the company is committed to, "delivering innovative decorating and packaging solutions that fit our customers and their products perfectly." Adding, "we're addressing trends within the market, which calls for stand out packaging in a variety of unique shapes and sizes."



One of the key advantages of flexible packaging is the many different formats it can come in such as stand-up pouches, horizontal and vertical form fillers, inline wrappers, and bags. Associated Labels is offering manufacturers versatility while incorporating the company's advanced printing technology with an uncompromising commitment to quality and service.

The company's high quality standards are met with the incorporation of flexographic and gravure printing technologies. Press operator, Jamie Barker notes, "our Comco press allows us to achieve stronger whites, rich color density, and an unprecedented print quality."

Associated Labels 26" Comco Press, equipped with 11 color flexo/gravure laminating stations, marks an extraordinary progression for the company's in-line printing technology.

Packaging sales professional Dennis Bradford states, "the print quality alone will help our customers achieve a strong brand presence with an eye-catching packaging solution."

As Ashworth explains, print quality is one of the many appeals of flexible packaging, "our customers are discovering just how functional, affordable, and innovative flexible packaging can be." This appeal goes further into the consumer markets where trends such as environmental impact and convenience are deal breakers that flexible packaging can answer to.

Flexible packaging can reduce costs and environmental impact simply by eliminating multi-layer packaging. In addition to this reduction, the flexible packaging format has storage, production, performance, and distribution advantages over rigid packaging mediums and has a direct impact on reducing consumer waste.

With an increase demand for convenience from an active and mobile modern consumer, flexible packaging continues to offer solutions for manufacturers in the form of single serving pouches and other innovative flexible formats that are taking convenience packaging to a whole new level. When it comes to innovative labeling and packaging solutions, Associated Labels has got you covered.

Associated Labels is a premium label printing and packaging company located in Vancouver, Canada. The company prides itself on its state of the art full service facility and four distinct production divisions: Labels, Flexible Packaging, Packaging Equipment, and Digital Printing.

Associated Labels is committed to delivering their unique service and quality each and every day, and strive to provide label and packaging solutions that deliver distinction to all of their customer's products.

Resources:
>> [Associated Labels Website](#)

Our Divisions:
>> [Labels](#)
>> [Flexible Packaging](#)
>> [Packaging Equipment](#)
>> [Digital Printing](#)

For more information, please contact your sales representative or our Customer Service Department at 604.525.4764